VALENCIA COLLEGE

West Campus – Division of Business

Introduction to International Business

GEB 1350 - CRN 30661

Class Policies & Course Syllabus

Summer 2024, Full Term

**COURSE DESCRIPTION:**

This course is an entry-level overview of current world trade activities, practices, and issues. It is designed to provide the student with a basic, practical understanding of international business operations in the context of global competitiveness, regional trading blocs, and the globalization of world markets.

**CREDIT HOURS:** 3

**PREREQUISITES:** None

**CLASS MEETING LOCATION: ON-LINE**

**DAY/TIME:** ON-LINE

**PROFESSOR:** Dr. B. Bunn

**OFFICE:** Virtual online

**EMAIL:** bbunn@valenciacollege.edu

**SCHEDULED OFFICE HOURS**

Monday – Sunday (virtual – via e-mail)

**Course’s Major Learning Outcomes**

1. Students will be able to understand how their lives and livelihoods, today and in the future, are affected by global competition.
2. Students will be able to understand aids and barriers to trade provided by: US and foreign governments; multilateral institutions; bilateral agreements; and regional economic integration initiatives.
3. Students will be able to understand in general terms international financing, foreign exchange considerations, insurance, and transfer of funds as applied to imports and exports.
4. Students will be able to understand the fundamentals of international marketing and cultural awareness.
5. Students will be able to understand the necessity for and the challenges of operating corporations with a global perspective.

These may be covered as discrete topics and/or integrated with other topic areas in an order at the discretion of the professor.  These and other topics may be expanded or elaborated at the discretion of the individual professor and is in no way intended to be comprehensive or all-inclusive.

**This course reinforces the Valencia Student competencies as outlined on http://valenciacollege.edu/competencies/**

**EDUCATIONAL MATERIALS**:

The following e-book:

[International Business - (saylordotorg.github.io)](https://saylordotorg.github.io/text_international-business/)

**EVALUATION:**

**Quizzes and Assignments:**

To determine your grade in the course, there will be weekly Discussion Board posts, intermittent quizzes, mini projects, and a final PPT project gleaned from your mini projects. The dates for the chapters and their assignments to be covered are listed in the Course’s Schedule of Classes found at the end of this syllabus. If you experience any difficulties in Canvas, please seek help at 407-582-5600.

1. All quizzes will be administered via your Canvas course page under the Assignment tab and will automatically close at 11:59 pm ET of the Sunday evening of the week it is covered in the Course’s Schedule of Classes found at the end of this syllabus. Late submission will be reduced by 50 points per day past the deadline. If you experience any difficulties in Canvas, please contact help at 407-582-5600.

You can take each quiz up to three times before the deadline. Your score for the quiz will be the "highest" of all your attempts.

\* \* \* \* \* \* \* \* \* \* \* \* IMPORTANT - PLEASE READ \* \* \* \* \* \* \* \* \* \* \* \* \*

The Canvas system has some traits that you need to be aware of to do your best on the quizzes.

Please note these traits as follows:

1. You need to take the quizzes using Mozilla Firefox as your browser instead of Internet Explorer.
2. While taking your quiz, be aware of the time clock showing how long you have been in the quiz. Your score for that attempt will be the number of questions answered correctly out of the total number of questions on the entire quiz.

You must “SUBMIT” your quiz before the clock reaches the time limit as listed in the directions of the quiz. Going past this time may result in a zero being given as the score for that attempt and that attempt will count as one of your three attempts.

Also, be aware that the three attempts at each quiz do not guarantee that you must have three attempts. I am allowing you up to three attempts so that if something happens on your first attempt, you can retake the quiz. If you can take three, uninterrupted attempts – I am happy for you and the highest score of the attempts will be used to determine your score for that quiz. But if something occurs that prevents you from having three attempts, your score will be the highest score of the successful attempts you take. The three attempts are a privilege, not a right.

The weekly Discussion Board assignments are found under the week they are due in our syllabus. To earn credit for the discussion board requirement, you are to post a reply to the initial question posted for that chapter. Then you are to post a substantive comment to someone else’s posting for that chapter. Substantive means a minimum of 50 words (as counted by MSWORD) reinforcing or repudiating the classmate’s posting. Do this on the Canvas discussion board for each of the chapters. You are to do this during the week that the chapter is listed in the Course’s Schedule of Classes found at the end of this syllabus. Late postings will not be given credit.

**Grading Policy: Points Toward Total Percent:**

Quizzes (4) 83 25

Discussion Board Postings (15) 150 25

Mini Projects (6) 120 40

Final Project (1) 47 10

**Your course grade will be determined by the following scale:**

90.00 - 100 A

80.00 – 89.99 B

70.00 - 79.99 C

60.00 – 69.99 D

0.00 - 59.99 F

**Academic Honesty:**

Students will be expected to adhere to the Valencia College Student LifeMap Handbook as it references Valencia College's Policy #6HX28:08-11

**Student Code of Conduct:**

Students will be expected to adhere to the Valencia College Student LifeMap Handbook as it references Valencia College's Policy #6HX28:08-03

**COURSE POLICIES:**

1. **Attendance:** Course attendance is an essential component of your success. Students who are not actively participating in an online course and/or do not submit the first assignment by the scheduled due date must be withdrawn by the instructor at the end of the first week as a "no show". If you are withdrawn as a “no show,” you will be financially responsible for the class and a final grade of “WN” will appear on your transcript for the course. The policy can be located at the following link: <http://catalog.valenciacollege.edu/academicpoliciesprocedures/classattendance/>
2. A student may also be withdrawn from the class for not participating during any two-week period of the course. This will not include signing in. If the two-week period is after the Withdrawal period, the student may receive an “F” on the 15th day of non-participation.

**Withdrawal Policy:**

A student is permitted to withdraw from a class on or before the withdrawal deadline of June 28, 2024. For all important deadlines, including the “Drop/Refund” deadline, you can use the link http://valenciacollege.edu/businessoffice/important-deadlines.cfm

The student is not permitted to withdraw from a class after the withdrawal deadline. The professor is permitted to withdraw a student from the class for violation of the professor’s attendance policy.

A student who withdraws from a class before the withdrawal deadline will receive a grade of "W." A student who is withdrawn by a professorwill receive a grade of "W." A student who is withdrawn for administrative reasons at any time will receive a grade of "W" or another grade as determined in consultation with the professor. Any student who withdraws or is withdrawn from a class during a third or subsequent attempt in the same course will be assigned a grade of "F".

Final course grades of "A", "B", "C", "D", or "F" shall be assigned based upon the student's academic achievement upon the completion of all course work, including the required final examination. A student who fails to take the required final examination may receive an “F” as their final course grade, unless the professor elects to assign the student a grade of "I" or as otherwise addressed in the Professor’s course syllabus.

**CLASS POLICIES:**

1. A student is responsible for taking their tests. Make-up for scheduled tests must be requested before the test date and are subject to the approval of the instructor.
2. Students must do their own work; there are no exceptions. Students who plagiarize or cheat in any way risk dismissal from the class and expulsion from the college.
3. Students must have an active Atlas account. Students must check their Atlas e-mails regularly to not miss any important messages from the professor. Missed messages are the responsibility of the student.
4. Students with disabilities who qualify for academic accommodations   
   must provide a letter from the Office for Students with Disabilities (OSD)   
   and discuss specific needs with the professor, preferably during the first   
   two weeks of class.  The Office for Students with Disabilities determines accommodatios based on appropriate documentation of disabilities (West Campus SSB 102, ext. 1523).

**SCHEDULE OF CLASSES**

Introduction to International Business

CRN 30661 - Summer 2024

Full Session

**Week**

**Beginning Assignments**

May 6 Chapter 1 – Intro to International Business

May 13 Chapter 2 – International Trade and FDI

Chapter 2 Quiz

Mini Project #1

May 20 Chapter 3 – Culture and Business

Mini Project #2

May 27 Chapter 4 – World Economics

Chapter 4 Quiz

Mini Project #3

Jun 3 Chapter 5 – Global and Reg Economics

Mini Project #4

Jun 10 Chapter 6 – International Monetary System

Mini Project #5

Jun 17 Chapter 7 – Foreign Exchange and Global Markets

Chapter 6 -7 Quiz

Jun 24 Chapter 8 – Int’l Expansion and Opportunities

Mini Project #6

Jul 1 Chapter 9 – Exporting, Importing, and Global Sourcing

Chapter 8 and 9 Quiz

Jul 8 Chapter 10 – Strategy and Int’l Business

Jul 15 Chapter 11 – Global Entrepreneurship/Intraprenuership

Chapter 12 – Winning through Global Talent Mgt

Chapter 13 – Harnessing Global Innovation

Jul 22 Chapter 14 – Competing through Global Marketing Functions

Chapter 15 – Understanding the Functions of Finance/Accounting

Final Project (PPT over all mini projects)

**\* The Final Project will be available beginning**

**the first day of class and must be taken on or before July 28th\***

**DISCLAIMER:**

The schedule, procedures, and assignments are subject to change in the event of extenuating circumstances. However, any such change will be clearly announced. Such changes are designed to deal with unforeseen circumstances that arise during the course. The changes will be intended to benefit the student and will not significantly add to the rigor of the course.